



Anis Aydar

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Tangier, Morocco

Experience

- AI & Digital Consultant**
2023 – Present | Global
Helping clients integrate AI tools, automate workflows, and accelerate content production. Advising on emerging technologies and positioning for the 4th industrial revolution.
- CEO & Founder, Odin Hub**
2020-2023 | Wexford, Ireland
Led startup growth through strategic digital marketing and client relations. Managed business development and hands-on leadership.
- Sales Marketing Manager, Форен**
2021-2022 | Kyiv, Ukraine
Spearheaded sales team to exceed targets. Implemented training programs and performance evaluation systems for optimal results.
- Freelance Videographer, LBB Films**
2016-2020 | Global
Created compelling visual narratives for diverse clients. honed my skills in photography, video production, and drone piloting.
- Digital Creative Director, Phuket Cleanse**
2018 | Phuket, Thailand
Led digital strategies, graphic design, and video production to enhance online presence.
- Pedagogical Manager, Alhoda School**
2016-2017 | Guelmim, Morocco
Managed teacher training, curriculum development, and HR, improving educational quality.

Summary

I've led projects in marketing, content, sales, and AI, working with people around the world to shape ideas into results. My background moves across disciplines and industries. It's not a traditional path, but it's exactly what allows me to bring fresh solutions to the table.

Skills

Marketing Strategy Creative Direction
AI Automation Workflows Web Development
Prompt Engineering Branding & Identity
UX/UI Design Video Production
Strategic Planning Creative Problem-Solving

Education

University of Educational
Sciences – Rabat
Education Sciences | 2015–2016

University of Medicine and Pharmacy
– Marrakech
General Medicine | 2012–2015

Certifications

Marketing Foundations TOEFL iBT
American College Test TESOL Certificate
Generative AI for Digital Marketers

